

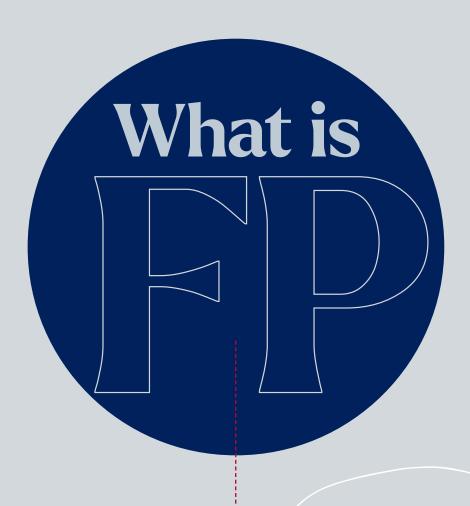


who calls on the name of the Lord will be saved..."

"...and how can they hear about him unless someone tells them? How beautiful are the feet of messengers who bring the good news!"

- ROMANS 10:13-15





First Priority exists to share the Hope of the Gospel with unbelieving students by equipping Christian student leaders to reach their campuses for CHRIST!

A WORD from Chris

he 2021/2022 school year will always be remembered as the "build back year." In early August, many schools were still very cautious about large group gatherings, outside guests and even after school clubs. Things started very slow over the first few weeks and months, but then God started to open doors. Administrators and school leaders saw the need to get back to normal – and having First Priority Clubs on campus is normal.

It took a lot of effort and patience to re-start so many clubs in such a short amount of time and many student leaders had graduated or moved, teachers had retired and youth leaders were overwhelmed! The needs were big, but our God is bigger!

The First Priority TEAM has worked so hard to get as many clubs up and running as possible and we have seen the fruit which has come from our labor. At the end of this school year, we finished strong with:

This is a testimony of God's faithfulness. So many students heard the Gospel this past school year and so many more will hear the Good News in the days to come because of these clubs. God is moving in incredible ways, and we get to see it every day.

One of my personal highlights from this school year was sharing the Gospel at North Miami Beach Middle. There were about 60 kids packed in the room, some were even sitting on milk crates in the aisles. When I finished sharing the Gospel, I gave them an opportunity to respond to the Truth they had heard. That afternoon, 17 students said "yes" to following Jesus. Those who were once dead in their trespasses and sins were then made alive in Christ – Heaven rejoiced! That was a super cool day, one of many this past year, and hopefully one of many yet to come!

To God be the glory!

228 Campus Clubs
3,090 Decisions
476 Church Connections





Vision:

Connecting the Church to reach every student on every campus in South Florida, as well as the Treasure Coast and Space Coast.

Mission:

To take the Hope of Christ to every student.



Core Values:

Gospel Focused Student Led Strategy Based Local Church Engaged

God Stories

One of our student leaders wrote this for a school assignment:

"Ever since I was invited to the First Priority Club by my classmates from my previous High School, I felt very at home, I learned more about the word of God, and it helped me speak up and socialize with everyone around more than ever before. When I came to Port St Lucie High and heard that there is a First Priority Club in the school, I was filled with joy and happiness upon hearing such wonderful news, and ever since I started going to the First Priority Club over here after my Soccer season was over, I found encouragement, strength, peace, joy and many more useful tools that will help me in my life, and guide me In the path that the Lord my God made for me to follow him in. Furthermore, I have been inspired to share the good news of Jesus Christ more often with everyone and to anyone who is willing to listen and even have discussions about the good news. Joining and being at the First Priority Club was and will always be a life transforming experience, and all of the valuable lessons that everyone at First Priority taught us many things, how to treat one another, to have more patience, nurture our soul with the word, learn something new or gain more knowledge about the word of God. Jesus Christ is risen and he is ready to enter in your heart, only if you are ready and willing to open your heart to receive him. Today is the day to make that decision, if you are willing to do so, say "Dear Lord Jesus come into my life, forgive me of all my sins, I accept you as Lord over my life, set me free, today is the day I'm going to walk in your truth, in Jesus name I pray, continue to guide me in the path that you want me to follow you in Jesus name I pray Amen."

Ducksley Cadet
Student Leader at Port St. Lucie High

"I just want to say I'm just really grateful for everyone that's here, all my friends and teachers and you guys who are involved with First Priority. Before I came here, I was super involved in ministry all growing up and would go to Church and stuff.. and I used to be embarrassed of it. But now that I see my friends doing it and I see people who I know being involved... It makes me more involved and to want to come here more!"

Student from Hollywood Hills High School



90% of students do not know Christ.

The Need



46%

of professing Christian Gen Zers say that Church isn't relevant to them personally.



33%

of high schoolers deal with mental health issues.



41%

of teens who do not already attend Church say they would come if invited.



1 in 6

youth reported making a suicide plan in 2019 and the number is growing.

The Answer

With all the chaos and confusion in our world, First Priority is a safe place where students can come and find Love and Hope.



First Priority is the catalyst which connects students to Christ and then to the Church.

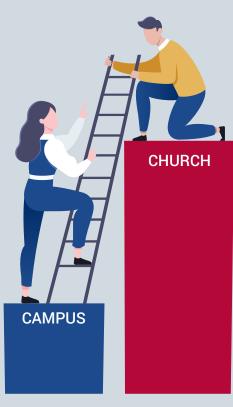


How it Works

Roles on Campus / Middle & High School







STUDENT LEADER:

A Christian who volunteers to lead a Club on their campus. The student leaders are not only what makes these Clubs legal, but what makes these Clubs as effective as they are.

TEACHER SPONSOR:

Each Club requires a teacher to "sponsor" the Club. This means that they are willing to open their classroom for the Club to meet in and are present for supervision.

CAMPUS MENTOR:

Campus mentors are youth pastors and ministry volunteers who function as the connection point between the local church and the campus, and then back to the church. They intentionally guide and encourage student leaders to implement the EPIC club strategy. Mentors are also instrumental in helping new believing students connect to a local Church for baptism and discipleship.

We train and equip the students in our Clubs by providing them with a curriculum which runs in a four week cycle. We call it the EPIC strategy.

- Equip students with the lessons and tools to share and live out the Gospel.
- Prepare students hearts and Clubs to invite friends to hear about Jesus.
- Invite friends and students on campus to hear the Gospel message.
- Connect students to each other and to local Churches.
- One specific tool we use during Equip Week is how to share the Gospel using THE FOUR.



----• Jesus Loves me.



I live apart from God.



Jesus gave everything for me.



• Will I choose to follow Jesus?



The New FP APP

Students and teachers have access to the First Priority App which makes scheduling and running Clubs so easy! 204
Campus Clubs

2,752

Decisions

473
Church Connections



How it Works

Roles on Campus / Elementary



FP Game Day is a FREE, Gospel-focused, exciting, and high-energy, after school club for 3rd-5th graders in public elementary schools. Game Day meets once a week for one-hour and features fun and exciting games as well as lessons which teach students character values from a biblical perspective in a safe and enriching environment. We have 4 Faith Foundation lessons and then we focus on 6 key character values, Compassion, Respect, Integrity, Hardworking, Kindness, and Courage.



TEACHER SPONSOR:

Each Club requires a teacher to "sponsor" the Club. This means that they are willing to open their classroom for the Club to meet in and are present for supervision.



CHURCH PARTNER:

As a Church partner, you will provide volunteers to run the Game Day Club on your given schools campus. This entails: teaching lessons using the set curriculum, bringing snacks and water, working closely with faculty and staff to make sure your club runs smoothly.



main volunteer roles needed from Church Partner for a Club to exist:

Club Leader. Oversee and lead the FP Game Day Club at the partner elementary school. Responsible for administration for that club and to keep the club on time and in order. The Club Leader can also be in any of the other club positions. Administrative responsibilities can be delegated as needed.

Fun Squad: They are responsible for overseeing the games and fun for the club using the equipment provided by Game Day. They would also be prepared to lead fun and creative indoor activities when outdoor play is not possible.

Curriculum Coach: Responsible for teaching the Character Value and Bible lesson, Memory Verse and Gospel presentation in a fun and engaging manner.

Interested in Game Day? Reach out for details: information@fpgameday.cc

24 Clubs 410 Decisions 657 Students Registered

"I am so excited how God has moved Game
Day this past year, seeing hundreds of children
coming to faith in Christ and discovering God's
Word through their Game Day Club. And while
it's been amazing to see local churches and volunteers lead and love the children by investing
their time and energy, we have only just begun.
I am even more excited about the bold mission
to bring Game Day into twice as many schools.
I look forward to seeing a surge of churches

I look forward to seeing a surge of churches equipping volunteers and "getting in the game" for the next school year."



INDIAN RIVER, SPACE COAST DIRECTOR, JOE MALDONADO:

16 Clubs, 82 Decisions, 10 Church Connections

So many amazing things have been happening here in Indian River County and on the Space Coast this school year! Here in Indian River County, we have doubled the number of clubs this year and are expecting to be on every middle and high school campus when we launch clubs in the fall of 2022. We have worked closely with the superintendent on the school board and have a clear path this fall for Game Day to launch in our elementary schools!



We stepped onto the Space Coast this past Summer! Only a few churches had heard of First Priority and there were no campus clubs. As we ended the school year, we had eight active clubs and over twenty church partners.

Through an amazing partnership with FCA, Brevard, we are visioning being on over 25 campuses this fall! God has opened so many doors and the time is now!



PALM BEACH AREA DIRECTOR, JOSH LANE:

29 Clubs, 625 decisions, 118 Church Connections

One of the exciting developments in Palm Beach county was the introduction of Game Day to our 3rd-5th grade students. These are clubs that happen on Elementary campuses and are tailored specifically for the enthusiasm and learning level of 3rd-5th grade students. We were able to launch our first ever Game Day club at Renaissance Charter School at Summit. This location was so successful that we were able to launch a 2nd Game Day Club at Renaissance Charter School at Cypress.

In addition to Game Day, God moved abundantly through middle and high school First Priority campus clubs. After two years of shutdowns on school campuses, we were able to run our campus clubs at full capacity! One of those clubs was **American Heritage School**—a private school that had not allowed the students to have a First Priority for several years. After years of rejection, the students were able to have their very own student-led gospel club for the first time!



TREASURE COAST AREA DIRECTOR, JOHN HARVEY:

18 Clubs, 74 decisions, 53 Church Connections

This year, Treasure Coast was able to launch 18 middle and high schools with EPIC clubs and 11 elementary schools with Game Day clubs. One exciting new opportunity came when we were able to launch our first ever club in Okeechobee County at Osceola Middle School. In our EPIC clubs, we saw over 1,500 students attend and 73 decisions for Christ. Some of our greatest growth this year has not been numerical, but in the development of our student leaders who

weekly lead their clubs on campus to share the hope of the Gospel with other students.

BROWARD AREA DIRECTOR, LUKE STILL:

75 Clubs, 705 decisions, 141 Church Connections

So this year has been an incredible year and we have seen open doors in schools all over Broward. We have seen, in Broward County alone, 141 students connect to a local Church. In years past, we have always known that students have connected to local churches, but this year we have been able to better chart actual connections. Why is this so important to me? As a Youth Pastor, getting students connected to the local church where they will grow deep in their faith is vital to not only their spiritual growth, but the growth of the local church. Connection is key in developing students in their personal walk with the Lord. On top of church connections, we have seen seventy five active FP Epic clubs up and running this year. Starting at zero and ending with seventy five is incredible. Through those seventy-five clubs, we celebrate 705 students who have surrendered their life to Christ. The single greatest joy in working with First Priority is seeing students turn from death to life. What a year it has been here in Broward County!



MIAMI AREA DIRECTOR, MIKE GAULT:

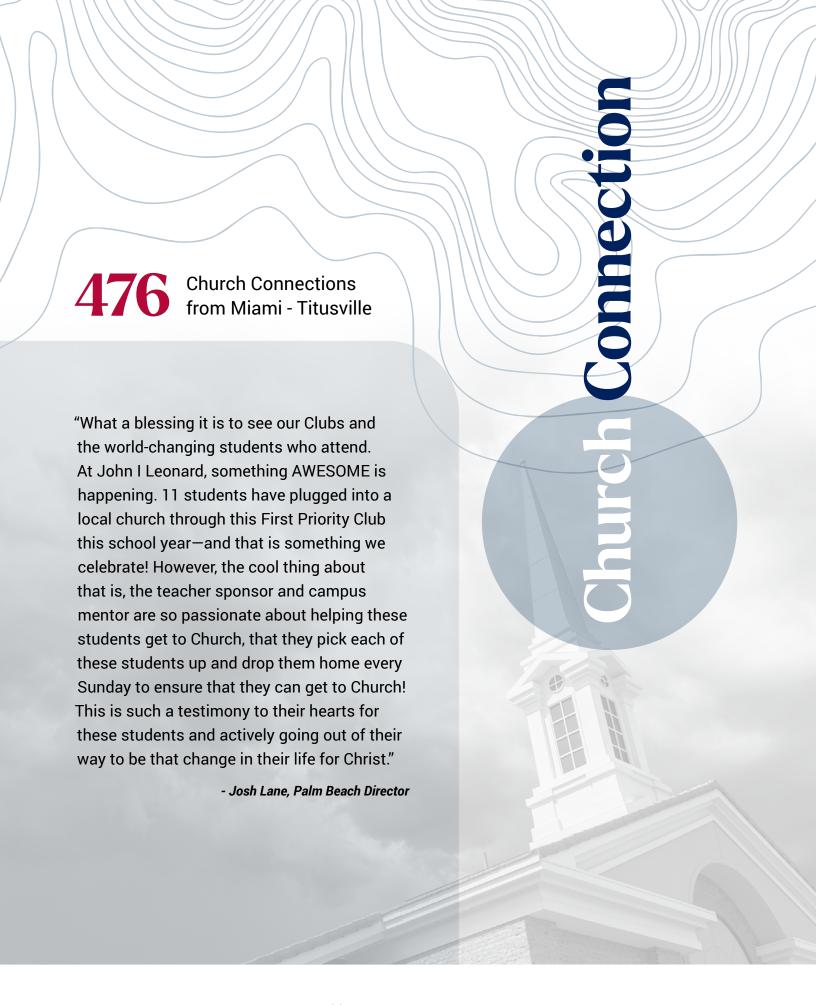
65 Clubs, 1,266 decisions, 151 Church Connections

It has been an amazing year in Miami. We've almost had to start from scratch coming out of COVID, but God has been good and we've seen a lot of fruit. We ended the year hitting our goal of clubs with 65 with hopes to see us get back to pre pandemic levels by the end of 2022. We are also seeing the departure of our North Dade Director, Jonathan Manning, who

has put in six years of hard work and will leave a legacy passing the torch on dozens of schools. In his leaving, we are able to welcome two new team members who will not only lead well, but help us grow in Miami in ways that we need to grow.



A lot of what happened in Miami this year, happened in the second semester being that COVID was still a real hindrance into January. We feel that as we close the school year, all the doors that need to be opened are opened and the churches are primed and ready to send their students and their adult volunteers to be a part of clubs all over Dade County in the 2022/2023 school year. That, coupled with the excitement of our new staff members that will come on board this summer, the future is looking very bright. We believe we could see 100 clubs in Miami Dade County by the end of next school year.









Be the Difference



Sponsor a Club: \$1,200

By sponsoring a school you underwrite a year of cost for one school's First Priority Club! The more schools sponsored, the more students we can reach!



Reach a Student: \$240

It only takes \$240 a year (or \$20 a month) to reach one student for Christ! With this gift you change a life for eternity.



Resource a Club: \$100

This gift allows each Club to have access to the materials they need! This purchases posters, invite cards, and all the First Priority outreach and marketing resources needed for one First Priority Campus Club.



Invite Week Pizza Party: \$75

With this gift, we hope to create a space in which invited non-believers will respond positively to the Gospel message. Once a month every Club hosts an Invite Week where students invite friends to have pizza and hear the Gospel!



Invite Week Donut Party: \$50

Nothing brings people together like donuts! Our goal is to bring students together so that they have the opportunity to hear the Gospel and invite their friends as well! This gift creates that opportunity!

Visit our website: www.firstpriority.cc Follow us on social media: @FirstPrioritySF Contact: 954.315.2222 or info@firstpriority.cc





Pray:

Prayer is an invaluable part of what we do. It's because of your prayers that miracles happen, Clubs start and students come to know the Lord.

Provide:

Your giving impacts lives for eternity.

Throughout the year we have differing events and curate opportunities in which you can give and support the mission of First Priority.

Prayerfully consider how God would have you join us in this!

Promote:

Whether it's volunteering at a Game Day Club, investing in a campus, or getting your local Church involved with First Priority, we would love to have you serve with us to share the Hope of the Gospel.

Contact us to see how you can be involved! Info@firstpriority.cc

CORPORATE SPONSORS























I CAN DO ALL THINGS THROUGH CHRIST WHO STREGNTHENS ME. PHIL. 4:13



Chris Lane
Executive Director





Fred Revell
Associate Director



Alyssa Forman
Marketing and Communications Coordinator

BASE TEAM:



Christy Keilen
Office Manager/Event Coordinator



Andrew Gottfried

Director of Community Engagement

MIAMI:

BROWARD:

TREASURE COAST:

WEST PALM BEACH:



Mike Gault South Miami Regional Director



Luke Still Regional Director



John Harvey Regional Director



Josh Lane Regional Director

SPACE COAST:



Joe Maldonado Regional Director

GAME DAY:



Brody Howell FP Game Day Director

GAME DAY:



Lissette Telemaco
FP Game Day Operations Director





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